



THE ASSOCIATION OF BIKEABILITY SCHEMES

[www.tabs-uk.org.uk](http://www.tabs-uk.org.uk)

## TABS MEMBERS UPDATE – MARCH 2014

### 1. TABS MEMBERSHIP 2014 – RENEW NOW!

All 2013 members should have received an email at the start of the month inviting you to renew your membership for 2014 (which runs from April 2014 – April 2015). TABS really appreciates your support of our work and we hope that you have found it worthwhile being a member in 2013. We strongly encourage you to renew your membership for 2014 if you haven't already done so – we rely on your involvement to continue our work to promote Bikeability and support our members. NB - If you want to take advantage of members' free/discounted places at the annual conference (May 15<sup>th</sup> 2014) you will need to re-register by end of April.

The **MEMBERSHIP application form/background information** is available for download via the website ([Membership page](#)), or click on the links below :

[2014 membership application form](#)

[2014 membership benefits sheet](#)

***NB: If you, or a colleague in your organisation did not receive the email / link to application form for 2014 please let [Isobel@tabs-uk.org.uk](mailto:Isobel@tabs-uk.org.uk)***

### 2. ANNUAL BIKEABILITY CONFERENCE 2014: *promoting excellence & professionalism*: **REGISTRATION NOW OPEN**

In the membership renewal email (see above) there were also links to the conference application form, plus background information about the workshops. TABS hope that you / your colleague(s) will consider attending the conference which should be a useful networking, training and information gathering day. NB I am conscious that I have not received conference forms from all the new 2014 members yet?

The **CONFERENCE application form/background information** is available for download via the website ([training/events page](#)), or click on the links below:

[2014 Conference application form](#)

[2014 Conference – workshops background](#)

***NB: If you, or a colleague in your organisation did not receive the email / link to application form for 2014 please let [Isobel@tabs-uk.org.uk](mailto:Isobel@tabs-uk.org.uk) know***

### 3. CAMPAIGNING, LOBBYING & NETWORKING

#### Campaigning

1. **Stay back stickers** - TABS was a signatory to a [letter written to Tfl](#) regarding recent stickers appearing on vehicles in London. Other signatories included CTC, London Cycling Campaign, Road Danger Reduction Forum and Road Peace. Some press coverage of the issue includes: <http://road.cc/content/news/111430-cyclists%E2%80%99-organisations-unite-against-stay-back%E2%80%99-stickers>
2. **Halfords Cycle2Work leaflet** - TABS has recently written to Halfords regarding the advice they are giving on a Cycle2Work leaflet containing a series of Cycling Top Tips. TABS suggested that the advice needed to be more positive and offered to work with Halfords to ensure that the advice provided cyclists is appropriate and in line with the National Standard advice. Halfords have responded positively and would like to meet to discuss the issue.



The leaflet features the Halfords logo and the slogan "The best savings. The best brands. The best scheme." It explains the Cycle to Work scheme as a government-approved salary sacrifice initiative. It includes a list of "Cycling Top Tips" such as wearing a helmet, being seen, and carrying emergency contact details. A small photograph shows a cyclist on a road. At the bottom, a table compares the costs of different bikes under the scheme.

| BIKE RETAIL PRICE | What you pay (over 12 months) | What you save (over 12 months) | Save up to |
|-------------------|-------------------------------|--------------------------------|------------|
| £100              | £3.67 per month               | £4.33 per month                | £42!       |
| £500              | £28.33 per month              | £24.17 per month               | £210!      |
| £1000             | £56.67 per month              | £48.33 per month               | £420!      |

#### Networking

1. TABS attended TFL's Cycle Safety Working Group earlier this month and was invited to put together a paper recommending changes to the Highway Code to feedback to DfT – [click here to download](#).
2. TABS is on the mailing list for consultation on the government (Cycling) Delivery Plan – a draft version is expected to be issued in the Spring.
3. Phillip Darnton, Chair of TABS has been meeting MPs over the last month to discuss, inter alia, Bikeability including Dr Sarah Woollaston (Cons MP for North Cornwall and an All Party Parliamentary Cycling Group (APPCG) member. He has also met with Mary Krey MP (Shadow Transport Secretary).
4. TABS met with Ashok Sinha, Director of the London Cycling Campaign (LCC). An outcome was that LCC will be raising the profile and importance of Bikeability within the GLA.

## Meetings

1. TABS attended the APPCG meeting to hear Robert Goodwill MP talk about the Government's cycling policy on **Wednesday 19<sup>th</sup> March**, and invited him to a free Bikeability training session.
2. TABS is currently discussing content for an agenda item at the next TfL Pan London Behaviour Change conference on **27<sup>th</sup> March 2014**.
3. Michael Frearson, TABS Board member / Outspoken Training is giving a paper at Cycle City Expo in Birmingham for the 'Cycle safety - training, HGVs and traffic speeds' panel session with CTC and TfL. His contribution will ask: 'What role does formal cycle training play in helping children and young people embrace cycling on today's roads as a viable and preferred mode of transport, recreation and fun?'
4. The DfT has invited a view from TABS about the importance of cycle training for young drivers, as part of the production of the Young Drivers Green paper and is on the mailing list. TABS is setting up a meeting with the DfT Road Safety Team to discuss this further.

**Don't forget:** TABS forum has a place for you to discuss issues around [cycling training, policy and safety issues](#)

## **4. TABS – Board**

This time last year members were invited to both think about standing for election, as well as being encouraged to vote for TABS Board members. A reminder of the re-election process: Board members will stand for re-election every 2 years, alongside other nominees from TABS membership base. Half of the Board will be re-elected every 2 years. *To note: Non-elected Board members do not have the ability to vote, but can stand for election for future positions.*

If you have any comments or queries please contact: [isobel@tabs-uk.org.uk](mailto:isobel@tabs-uk.org.uk)

## **5. Training / quality improvement**

### **TABS School Travel Pupil Survey**

TABS recently talked to the DfT about the school travel pupil survey 2014 proposal that TABS submitted last year. The DfT has acknowledged the unique value of this survey, and is still considering how to take it forward. In the meantime, TABS has decided to go ahead with collecting data with the help of TABS members, and with the intention of seeking support to do the data analysis later. The plan is to get schools to confirm their participation before Easter, and get pupils to complete the surveys before the end of May.

### **Further Consistency Courses required?**

SDG would like to know whether there is any further demand for the consistency courses run by David Dansky, in addition to the one that will be run at the 2014 Annual Bikeability conference on 15<sup>th</sup> May. If you and/or colleague(s) would be interested in attending a course if another was run please let [isobel@tabs-uk.org.uk](mailto:isobel@tabs-uk.org.uk) know.

## CALL for any other training requirements in 2014?

TABS would like to hear your ideas for any other training requirements you would like to see offered in 2014. TABS will review your suggestions and see what we can get organised. Please send your ideas to [isobel@tabs-uk.org.uk](mailto:isobel@tabs-uk.org.uk)

*Don't forget: TABS forum has a place for you to discuss issues around [cycling training, policy and safety issues](#)*

## 6. Membership News

### TABS Kitemark - now ready for use!

Thank you for your feedback on the draft designs. The final 'quality' kitemark (in 4 different versions – PNG, CMYK, RGB, PDF) plus accompanying Brand Guidelines are now available for download on [TABS membership page](#). We encourage TABS members to use this on websites, tender documents and other promotional materials to demonstrate your commitment to maintaining and improving standards of delivery for Bikeability through membership of TABS. Meanwhile TABS is talking to DfT and SDG about raising the significance of the TABS kitemark amongst grant providers, as an indicator of quality.

If you have any problems downloading the kitemark from the website please do email [isobel@tabs-uk.org.uk](mailto:isobel@tabs-uk.org.uk). And we'd love to know about / see examples of materials / web pages where you have added the kitemark.



*TABS kitemark – FINAL version*

### JOBS AVAILABLE

TABS member, **Cycle Confident** is currently recruiting for several posts, but specifically a **Head of Cycle Training**. They are looking for a leader who will work with the Managing Director to continue to drive Cycle Confident forward. The role will include:

- driving training standards upwards and providing support and guidance to our talented instructor pool
- continuing the development of their Instructor Training Organisation (ITO) programme with the aim of becoming a leading representative in the field
- providing support to deliver specific projects to their customers and new services for their business
- facilitating the expansion of Cycle Confident across the UK

For further details see: <http://www.cycleconfident.com/about/recruitment/>

**British Cycling website:** There is now a TABS “tab” on the British Cycling website – see:  
<http://www.britishcycling.org.uk/cycletraining/article/ct-Cycle-Training---Tools-and-Forms-0>

**Sustrans’ Big Shift:** this is a new **free-to-access** online active travel challenge - a great fit for schools who have recently delivered Bikeability. Key points: it is available any time of the year, individual classes and year groups can take part, as well as a whole school, there is an option to repeat the challenge to improve on your achievements; it is open to all schools in the UK, it can be done in one week or over five days on different weeks For more information, visit [www.sustrans.org.uk/bigshift](http://www.sustrans.org.uk/bigshift)

There is also a free guide ‘**Increasing active travel to school – a six-week step-by-step guide**’. Designed for teachers, parents and governors to help get more people active on the journey to and from school, the guide contains a suggested programme and top tips for events, activities and lessons to inspire more journeys by foot, bike or scooter – including Bikeability training. The programme is designed to be delivered over six weeks (though schools can take longer if they wish) culminating in a celebratory week of action – a great build up to the Big Shift challenge!

For a copy call 0117 915 0100 or email [education@sustrans.org.uk](mailto:education@sustrans.org.uk)



***Please do continue*** to send in information about any achievements, successes, challenges, case studies you’ve experienced so we can share this with other members.

***Don’t forget:*** If you want other colleagues to receive this newsletter directly send their email address(es) to: [isobel@tabs.co.uk](mailto:isobel@tabs.co.uk) .

## 7. New Members

TABS now has 118 members – a full list of current TABS members is available on the [TABS membership page](#). We are delighted to welcome the following new TABS members which have joined in the last month:

1. **Buckshaw Primary School (Chorley SSP)** – <http://www.chorleyschoolssp.co.uk/>
2. **Brookfield Community School** – TABS is delighted to welcome Brookfield Community School (Chesterfield School Sports Partnership) to TABS. Brookfield Community School is located in Chesterfield, Derbyshire. For more information about their Bikeability programme, that is delivered by [Wheely Fun Wheels](#) (also a TABS member) see: <http://www.chesterfieldssp.co.uk/content/bikeability>

3. **Herefordshire Council** - <https://beta.herefordshire.gov.uk/transport-and-highways/cycling/cycling/where-can-i-learn-to-ride-a-bike/>
4. **London Cycling Campaign** - [www.lcc.org.uk](http://www.lcc.org.uk)
5. **Hampshire County Council** – [http://www3.hants.gov.uk/roadsafety/children/cycle\\_training.htm](http://www3.hants.gov.uk/roadsafety/children/cycle_training.htm)
6. **Ridingabike** – [www.ridingabike.co.uk](http://www.ridingabike.co.uk)
7. **Trafford Council** – <https://www.trafford.gov.uk/residents/leisure-and-lifestyle/sport-and-leisure/cycling/bikeability.aspx>
8. **Rochdale Council** – [http://www.rochdale.gov.uk/leisure\\_and\\_culture/cycling/cycling\\_proficiency.aspx](http://www.rochdale.gov.uk/leisure_and_culture/cycling/cycling_proficiency.aspx)

## 8. TABS Forum

TABS co-authored a press release about the unique qualities of the [Microcosm Forum](#) as an easy-to-use forum software for cycling clubs and organisations. It talked about Microcosm's aims to bring together cyclists and grow cycling communities on and off-line using simple web and mobile technology, keeping members engaged and actively participating.

[Bike Biz has recently run a feature about Microcosm](#)

**Don't forget:** do let all your instructors that the forum is there for them to ask questions, generate debate around Bikeability issues. And if you send Isobel ([isobel@tabs-uk.org.uk](mailto:isobel@tabs-uk.org.uk)) their emails we will send them an invite to join along with log-in details.

## 9. PR/Marketing

Some recent stories in the news:

[Wheels keep turning for learning at Trowbridge school](#)

<http://www.britishcycling.org.uk/cycletraining/article/ct20140220-British-Cycling-calls-for-all-children-to-have-access-to-Bikeability-0>

<http://www.exeterexpressandecho.co.uk/300-000-make-Devon-children-safer-cycles/story-20651645-detail/story.html>

<http://road.cc/content/news/111814-report-highlights-big-differences-among-scottish-councils-provision-bikeability>

**Don't forget:** TABS forum has a place for you to discuss issues around [Marketing & Promotion](#)

## 10. AOB

Do use Twitter to share your thoughts: **@TABSBikeability** If you have anything you would like included in the APRIL newsletter (for example, special achievements, news items, training events, topics for discussion) please contact: [isobel@tabs-uk.org.uk](mailto:isobel@tabs-uk.org.uk) by Friday 11<sup>th</sup> April 2014.

If you would like to either **unsubscribe** from this mailing list, or would like to suggest other contacts to receive it please contact: [isobel@tabs-uk.org.uk](mailto:isobel@tabs-uk.org.uk) If you would like a pdf copy sent please also ask.

And, of course, any comments or queries please do get in touch. Thank you.

Isobel Stoddart (*Development Manager, TABS*)

24<sup>th</sup> March 2014