

# Cambridgeshire – expanding the offer in primary schools



- Creating a cycling culture within schools
- Embedding cycling from an early age
- Tackling barriers to cycling
- Engaging parents
- Opportunity to developing and retaining instructors
- Enthusing staff about promoting cycling
- Strengthening the Bikeability brand



- Five Primary Schools selected
- Five Bikeability Plus modules selected:
  1. Bikeability School Award
  2. Bikeability Fun Time
  3. Bikeability Balance
  4. Bikeability Primer
  5. Bikeability Fix
- Continuing outcome based learning
- One project officer delivering all activities

- 17% of school children now cycling to school
- 143% increase in cycling to school following Try Out Show launches
- Parents happier that their children have been equipped with the skills to cycle
- Congestion outside school reduced
- Cycling seen as an enjoyable form of transport
- Widened the pool of children for Bikeability training

Presented by

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